

Shivam Bhatnagar.

Lead Product Designer · Enterprise AI & Agent
Systems

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Portfolio · LinkedIn

Product designer, 12 years in enterprise software. I design how *AI decides and acts*: the interface, the guardrails, and what it hands back to a person. I build the agent systems underneath, and I've **taught 350+ colleagues** to make sharper decisions with AI.

EXPERIENCE

Automation Anywhere Lead Product Designer

Bengaluru · Jul 2023 – Present

Designing the autonomous enterprise, leading three designers and PM partners across several projects that define what agents run alone, what they hand back, and how teams stay in control.

- Led end-to-end design for **AI Studio**, the company's #1 growth engine, now driving **65% of new enterprise sales** and 1M+ intelligent automations.
- Owned design strategy for the core API platform (Connector Builder, Webhooks), balancing developer velocity with enterprise compliance.
- Built an internal **AI design-review framework**, cutting a week-long manual process to a few hours of focused discussion; adopted org-wide.
- Shipped a production agentic tool that generates automation actions from text, cutting development cycles from one month to one week.
- Established a human-first AI design philosophy, mentoring designers and writing the patterns for building with AI.

Pegasystems Senior UX Designer

Hyderabad · Jan 2021 – Jul 2023

- Led UX for **Test Studio** in a core low-code product, untangling a manual QA workflow and returning **400 hours per release** (~\$3.1M a year).
- Mentored and guided designers across large-scale enterprise projects for consistent, high-quality delivery.
- Designed Agile Studio, an internal tool that improved collaboration, workflow visibility, and delivery.

Siemens PLM Software UX Designer

Pune · Sep 2018 – Dec 2020

- Owned end-to-end UX for a vehicle-testing data system used by **50,000+ engineers**, solving a \$20M process bottleneck.
- Built the system to **WCAG 2.1 AA**: accessibility as a design constraint from the first wireframe, not a checkbox at the end.
- Initiated an ML prediction feature at a 2019 hackathon, proving AI's value 18 months before it became a company priority.
- Introduced service blueprinting, now a standard methodology across a 26-designer UX team.

EARLY CAREER

RentOnGo Product Designer

Bengaluru · Mar 2017 – Aug 2018

Sole designer on a mobile-first rental app, built from scratch with the founders.

Medha Innovation UI/UX Designer

Indore · Feb 2016 – Mar 2017

Turned client briefs into wireframes, storyboards, and user journeys for startups and academic institutions.

Thy Marketeers Web & Graphic Designer

Bhopal · Jun 2015 – Jan 2016

Managed a team of four on branding, logos, and marketing websites.

Freelance UX Designer

Bhopal · Aug 2013 – May 2015

50+ clients as an independent consultant: brand strategy, visual design, websites (eTutor World, Safe Ride).

PRACTICE

Designing agent behavior: what runs alone, what hands back, and how teams stay in control.

AI governance: approved models, testable skills, monitoring in production.

Agent systems & shared context: orchestration that carries memory across sessions.

Service blueprinting & journey mapping: the whole system and its users, before a single screen.

Design systems: consistency and accessibility across product teams.

EDUCATION & RECOGNITION

MIT Institute of Design, Design Coursework

2011 – 2013

Employee of the Month, first quarter at Automation Anywhere

Two CEO nominations, Passionate Employee

2025, 2026

SELF-INITIATED BUILDS

I build to answer questions I can't argue my way out of. The point is the question, not the build.

TruthLens · Google DeepMind Gemini 3 hackathon

Reads insurance denial letters, finds the mistake, writes the appeal.

Why: to test whether an agent can carry a fight people abandon, if it shows its reasoning.

Slide Surgeon · Nano Banana hackathon

A messy slide in, a pitch-ready one out, by prompting alone.

Why: to test how far a precisely-specified voice carries into a design.

ML prediction feature · Siemens 2019 hackathon, top 5

Why: to prove AI's value 18 months before the roadmap would get there.